# Afnizar Nur Ghifari, Product Designer

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## Experience

### GovTech Edu
Feb 2021 - Present
**Product Designer, Full-time**
- Designed and implemented a design system library from the ground up, laying the foundation for the design system team.
- Explored innovative concepts and translated them into user-friendly flows and experiences.
- Designed Rapor Pendidikan, a platform for presenting national evaluation data to enable data-driven decision-making for schools and districts, ultimately enhancing the quality of education.

### Bukalapak
Jun 2018 - Jan 2021
**User Experience Designer, Full-time**
- Designed a design system to enhance the shopping experience on the BBM platform.
- Designed icons, illustrations, and other necessary design assets for website and mobile apps.
- Conducted user research to gain insights into user needs, defined project goals, and devised a strategic plan to achieve them.
- Produced visual, interaction designs as well as designs and prototypes.

### Sixty Two Experiences
May 2017 - Oct 2017
**UI/UX Designer, Contract**
- Redesigned a platform for soccer teams to facilitate the search for sparring opponents.
- Defined the workflow and key features of the product.
- Prototyped product features to enhance usability.

### uxmarker, UI/UX Designer, Contract
Apr 2017 - Jun 2017
**UI/UX Designer, Contract**
- Designed an application for a financial services, digital payment, and eCommerce platform.
- Generated conceptual ideas and translated them into low/medium fidelity iterations, eventually developing high fidelity prototypes.

## Selected works

### Rapor Pendidikan 2.0
raporpendidikan.kemdikbud.go.id

GovTech Edu ▪ 2023

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### Situs informasi resmi SIPLah
siplah.kemdikbud.go.id

GovTech Edu ▪ 2023

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### Seragam Design System for GovTech Edu

GovTech Edu ▪ 2021

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### Dashboard Mitra Kampus Merdeka
kemdikbud.go.id

GovTech Edu ▪ 2021

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### Natatoko
natatoko.com

Manage online store without all the hassle. It offers features for order taking, product management, and business analysis.

Side Project ▪ 2021

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### Page Automator
figma.com

Figma plugin to automate the process of creating multiple pages.

Side Project ▪ 2020

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### Nataicons
figma.com

A fun-themed simple open source icon. Also available as npm library.

Side Project ▪ 2021

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### Sinon.JS
sinonjs.org

Revamp homepage and documentation using Jekyll for the static site generator.

Open Source ▪ 2016

## Education

### Universitas Telkom
2015 - 2019
Bachelor of Computer Science

Human Computer Interaction, Interaction Design, Data Structures, Software Engineering

### SMK Telkom Purwokerto
2012 - 2015
Vocational School, Software Engineering

## Skills

### Specialities
User Interface Design, Product Design, Branding, Prototyping, User Research, Product Strategy, Design Thinking

### Tools
Figma, Figjam, Sketch, Origami Studio, Adobe Creative Suite, HTML & CSS, React, JavaScript

## Involvement

### KawalCOVID19
Apr 2020 - Jun 2020
kawalcovid19.id

Contributed as a UX Designer to the design of a hospital reference system.

### Open Source Design
Dec 2016 - Present
opensourcedesign.net

Contributed in 2 open source projects: Sinon.JS and OrgManager.

### UXiD Bandung
Oct 2016 - Nov 2016
Event Organizer

Managed to gather over 50 people from Indonesia for movie screening event.